



中国海洋大学
OCEAN UNIVERSITY OF CHINA



**ENGLISH TAUGHT
UNDERGRADUATE PROGRAM
OCEAN UNIVERSITY OF CHINA**

Introduction to OUC

Ocean University of China (OUC) was founded in 1924. It is a key comprehensive university directly under the Ministry of Education of China, which offers a complete range of disciplines with unique strengths in oceanography and fisheries. It is part of the country's Project 211 (Top 100 universities in China), Project 985 (Top 39 universities in China), and "Double First Class" construction universities. In September 2017, it was selected in Class A of China's national strategy of establishing the first-class universities of the world.

OUC is located in the city of Qingdao, which is famously known as "Oriental Switzerland". OUC has four campuses and 22 colleges and schools. At present, there are more than 36,500 students and 4220 faculty and staff members at OUC.



Qingdao, China

Located on the southeast coast of the Shandong Peninsula and bordering on the Yellow Sea, Qingdao is a coastal city with beautiful scenery, pleasant climate, and fresh air. Famous as a tourist attraction, it is also an important economic center and port city on the eastern coast of China with rich history and culture. As the largest outlets along the Yellow River and one of the distribution centers for information, finance, and goods, it has become one of the most economically dynamic cities in China with its advantages and potentials in port trade, marine scientific research, modern industry, well-developed agriculture, financial services, and tourism.



In addition to this, the city also holds many prestigious titles, such as the Sailing Capital of China, the best sailing city in Asia, a world-famous city of beer, a UNESCO City of Film, the first-batch of coastal opening-up cities in China, the national civilized city, one of the China's happiest cities, a fashion city of China. It is the host city for the sailing competition of the 2008 Beijing Olympics.

Program Advantages



01

Affordable Tuition with High Educational Value

The program offers full English-taught courses for international students at an annual tuition fee of only 8,000 RMB, which is significantly lower than most similar international programs. This combination of high-quality education and cost advantage enables more students to access top-tier higher education in China.

02

Distinctive Programs Tailored to Student Needs

The university offers three full English-taught undergraduate programs with dedicated class formation: Tourism Management, Computer Science and Technology, and International Economics and Trade. The curriculum is designed to align with both social development trends and student needs, emphasizing the integration of theory and practice, as well as cultivating students' comprehensive qualities and innovative capabilities.

03

Favorable Location and Broad Career Prospects

Located in the coastal city of Qingdao, which is economically developed, culturally diverse and has a pleasant living environment, the university provides students with abundant opportunities for internships, employment, and cultural experiences. Graduates can pursue careers in domestic and international enterprises, government agencies, non-profit organizations, and other fields, or continue their studies in master's or doctoral programs. The university also offers internship and employment recommendation services to enhance students' professional competitiveness.



Curriculum Design

Major	Core Courses	Educational Objectives	Development Focus	Career Prospects
Computer Science and Technology	1. Artificial Intelligence 2. Big Data Technology 3. Machine Learning 4. Advanced Programming Languages 5. Operating Systems 6. Object-Oriented Programming 7. Database Systems 8. Software Engineering	To cultivate internationally competitive computer science professionals who master fundamental theories in computing and software engineering, and are proficient in programming languages, design methodologies, development tools, and AI technologies.	Through classroom teaching, specialized labs, project internships, and expert lectures, students will gain an understanding of the entire process of software system design and development, as well as the latest trends in the industry.	Wide range of employment opportunities in sectors such as banking, government, education, internet companies, and various enterprises. Graduates can pursue careers in data analysis, software development, information system management, and operation & maintenance.
International Economics and Trade	1. Microeconomics 2. Macroeconomics 3. Econometrics 4. International Trade Theory 5. International Trade Practice 6. Statistics 7. Principles of Accounting 8. International Business Law 9. International Business Communication and Negotiation	To cultivate high-quality, interdisciplinary talents in the field of international economics and trade who keep pace with the times.	Guided by talent cultivation objectives and fully aligned with societal needs, the program emphasizes an internationalized curriculum while strengthening the professional foundation.	Graduates primarily find employment in well-known multinational corporations, financial institutions, government agencies, and non-profit organizations, both in China and abroad.
Tourism Management	1. Principles of Management 2. Responsibility and Sustainable Development 3. Digital Marketing for Tourism and Hospitality 4. Strategic Tourism Management 5. Tourist Consumer Behavior 6. Tourism and Culture Studies 7. Destination Planning and Experience Design	To cultivate high-end, interdisciplinary talents with cross-cultural communication skills, a strong interest in tourism and cultural industry development, a focus on sustainability, a passion for innovation, and the potential to make an impact in the global cultural and tourism industry.	To cultivate interdisciplinary cultural and tourism professionals with both humanistic literacy and data-driven intelligence, an international perspective, and practical abilities. Graduates will master the core theories of modern tourism management, skillfully utilize digital technologies to analyze tourism markets and consumer behavior, possess the capability to plan, operate, and manage international cultural and tourism projects, and achieve balanced development between cultural heritage, ecological conservation, and business innovation.	Careers include operations management, guest experience, or digital marketing in international hotel groups; product design, data analysis, or international market expansion in cultural and tourism technology companies; sustainable tourism planning and management for tourist attractions, cultural heritage sites, or national parks; and project coordination roles in international organizations such as the UNWTO or PATA.

Application Requirements

- 01 Applicants must be a citizen of a country other than the People's Republic of China, and be in good health both mentally and physically.
- 02 Education background and age requirements: Bachelor degree applicants must have a high school diploma and be aged 16-30.
- 03 Language ability requirements: Students from non-English speaking countries applying for English-taught majors should meet one of the following requirements: IELTS $\geq$ 5.5, TOEFL $\geq$ 80, or have Certificate of equivalent English proficiency, or a certificate of your former degree is finished in English-taught courses provided by the university you studied in, or proof that you have studied in English countries above (including) a year.

Documents

- 01 Scanned copy of the front page of the applicant's passport and a 2-inch photo
- 02 Notarized highest education degree and diploma
- 03 Notarized transcript
- 04 Personal resume
- 05 Physical examination form
- 06 Non-criminal record certificate or relevant certificates
- 07 Financial statement
- 08 Certificate of language level
- 09 China Scholastic Competency Assessment (CSCA) transcripts

How to apply

Please sign in "International students service system of Ocean University of China" (Visit website: <https://ouc.at0086.cn/student> and click "Application Online" to log in). Complete and submit the Application before June 10th.



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